
Successful rganizing Solutions

S.O.S. - "Your Organization Lifesaver!"

Success Stories

Client: **The Middleton Chamber of Commerce**

"The Middleton Chamber of Commerce credits Nancy Kruschke for helping us 'get our ACT! together.' The Chamber recently started using a contact management program called ACT! to better manage our contacts and our workflow. Once we had the tool, we needed some training—and **S.O.S.** came to our rescue.



In her role as consultant, Nancy Kruschke of **Successful Organizing Solutions (S.O.S.)** listened carefully to what we wanted, asked a lot of questions to determine our needs, and helped us customize ACT! so we could use it effectively. Then, in her role as a trainer, Nancy gave us an overview of the software and showed us how to use the custom forms, reports, and databases she created for the Middleton Chamber.

The Chamber is now experiencing all of these benefits:

- One place to enter information about members, committees and events
- Time saved on data management
- An easy-to-use membership database and directory
- Instant reports to help analyze data
- A simple process for sending targeted, grouped e-mails and mailings

ACT! is great and so is Nancy—and both of them together made doing business easier and more productive for the Middleton Chamber of Commerce."

For a reference from The Middleton Chamber of Commerce call (608) 827-5797 or chamber@middletonchamber.com.